

CARLOS ALVAREZ

POSTGRADUATE RESEARCHER & DESIGNER

PERSONAL

Name Carlos Alvarez

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ABOUT ME

I am a postgraduate researcher and designer passionate about healthy digital consumption and remote work practices.

I specialise in qualitative and participatory research for creating unique user experiences. I have designed both digital and analogue products and services for diverse audiences on a global scale.

I have worked in the design, implementation, and evaluation of digital campaigns with the largest humanitarian network through immersive workshops, serious games and simulations. Currently, I work towards the design of technologies that support healthy interactions, particularly with workers in non-traditional forms of employment.

I am passionate about film-making, creative storytelling, gaming, and outdoors activities. I enjoy collaborating in multicultural environments that embrace innovative, creative and ethical working practices.

EXPERIENCE

Visual Designer, Innovation and Strategic Foresight Unit

International Federation of Red Cross and Red Crescent Societies (IFRC)
Geneva, Switzerland. 2016 - 2019

- Lead the design and implementation of multimedia communications that showcase the IFRC's [innovation and strategic foresight approaches](#) globally.
- Assist the design and co-facilitation of [strategic foresight engagements](#), including [games](#) and [simulations](#), face-to-face workshops, and [online activities](#).
- Drive engagement to the team's portfolios through creative communication pieces, such as [videos](#), [infographics](#), [animations](#), and other [resources](#).
- Manage the design and digital consultations of 'The Future Red Cross / Red Crescent', a two-year project that resulted in the creation of the [organisational ten-year vision](#).

Marketing Jr. Consultant

Uhma Wellness Programmes
Mexico City, Mexico. June - October 2016

- Coordinate external communication campaigns.
- Lead social media publications.
- Manage wellness events with business partners at a national level.

Corporate Communications Intern

Fuller Beauty Cosmetics Mexico
Mexico City, Mexico. June 2015 - 2016

- Contextualise global women empowerment initiatives through communication regional campaigns.
- Assist marketing strategies through creative copy-writing and social media analysis.
- Lead multimedia editing, including online streaming advertisements.

EDUCATION

PhD in Computer Science (Human-Computer Interaction)

Researching how technologies can support wellbeing of digital freelancers. I study location-independent workers, freelancing platforms and emerging types of work.

Northumbria University, 2019 - Ongoing

BSc Communication

Universidad Intercontinental, 2012 - 2016
Mexico City, Mexico

SOFTWARE

ADOBE CREATIVE CLOUD

Illustrator		80%	Premiere		80%
Photoshop		70%	After Effects		65%
InDesign		70%	Adobe XD		65%

WORDPRESS

80%

Figma Design

90%